

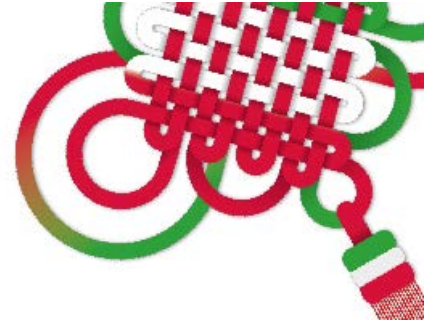
China-Italy Technology Transfer Center

A platform for Fostering Cooperation and
Technology Transfer in Research & Innovation



CITTC

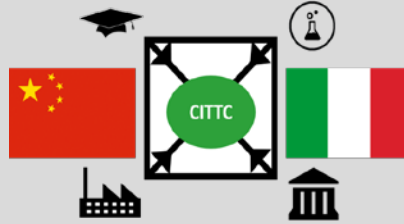
The China-Italy Technology Transfer Centre (CITTC) is a bilateral center whose main role is to promote economic synergies, cooperation and interaction among organizations and the commercialization of Sino-Italian innovative technologies.



Mission

Creating a platform to facilitate the **international cooperation** among research centres, universities, public authorities and companies of both countries to promote **Technology Transfer, IPRs exploitation** and economic synergies in the field of **scientific research and technological innovation**.

5-YEAR CHINESE DEVELOPMENT PLAN / MADE IN CHINA 2025 / BELT & ROAD INITIATIVES



ITALIAN NATIONAL RESEARCH PROGRAMME (PNR) / H2020

Services



Technology Scouting



Support for Business Development and Internationalisation



B2B / R2R / R2B Matchmaking



IPRs & Technology Transfer

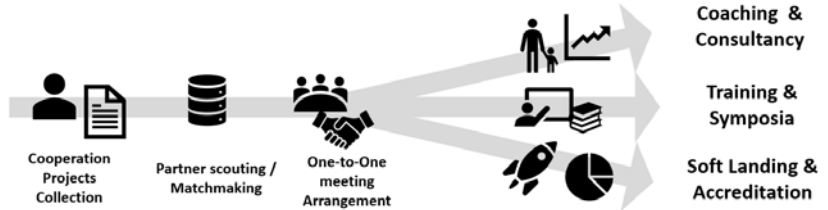


Training courses



Soft Landing services

Integrated Value Chain



Services Examples:

Training Courses for Professionals



Training courses

TARGET: Tech-Transfer Managers, Officers and Practitioners

OBJECTIVE: Raise awareness on strategic topics

- Basics of TT in Italy / China
- TT for SMEs
- Made in China 2025 / Industry 4.0
- Intercultural Management

IPRs & Technology Transfer



IPRs & Technology Transfer

TARGET: Enterprises, Professionals, University Spin-offs

OBJECTIVE: Support the licensing process

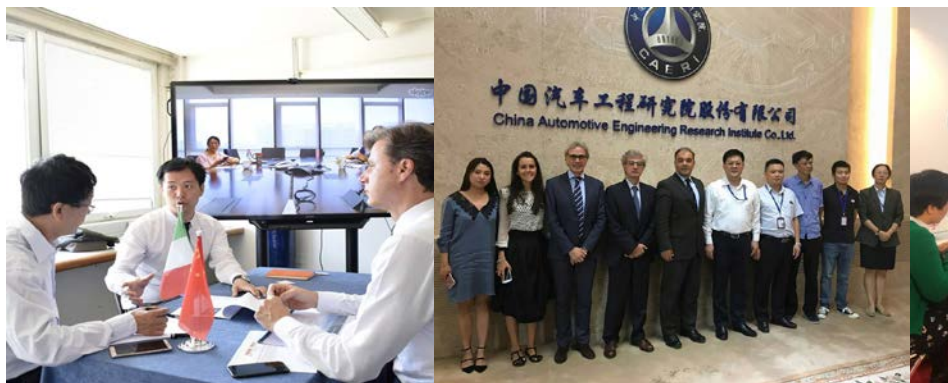
- Manage patent lifecycle
- Find licensing client
- Provide consultancy
- Devise business plans

CITTC: activities

- Public Engagement activities
- Attendance to fairs and conventions



- Showcasing local research and industry excellence
- Collaborating with SMEs for explorative researches and student exchange programs



- One-to-One meetings organisation
- Roadshows and symposia



- Signing cooperation agreements with Chinese and Italian institutions

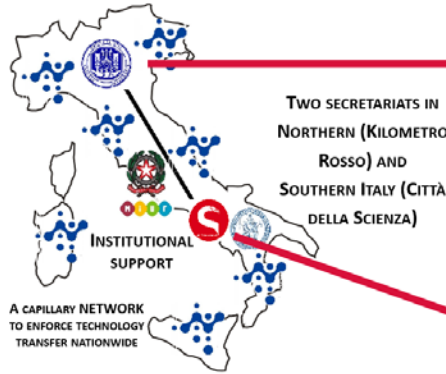


- Supporting Italian National Cluster in building bridges with China



Italian Organizational Structure

The Executive Secretariats are the operative branches of the CITTC Steering Committee. They are set up in both countries: in Italy at Città della Scienza (in Naples) and at the Kilometro Rosso Science and Technology Park (in Bergamo), in China at the Beijing Municipal Science and Technology Commission.



Signature of the Framework Agreement

Signed on October 27th 2016 in Naples.



北京市科学技术委员会
Beijing Municipal Science & Technology Commission



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